

# Sunday, April 23, 2023

1pm-5pm

*The Alford Inn, Winter Park*



*Dear Friend,*

Seniors First proudly announces the 16th Annual High Tea & Hats! It's our "Sweet Sixteen Anniversary"! Mark your calendar for Sunday, April 23rd at the beautiful Alford Inn. Find your fabulous hat and plan to join us for an afternoon of fun while supporting Seniors First programs that provide a vital support system to vulnerable seniors in our community.

As one of our official partners, your company will receive exposure to hundreds of attendees. Additional advertising will reach thousands of others through collateral materials, our dedicated website, social media and more. All proceeds go directly to programs for seniors needing our services and will help the more than 4,000+ clients we serve in Orange, Seminole, Osceola and Polk Counties.

In a perfect world, every older adult would have nearby relatives or neighbors to help prepare meals, clean house and visit regularly. But too many seniors in our area have no such support system. Your generous sponsorship donation will go directly to helping prevent senior hunger through our nutrition programs, help strengthen and support seniors through in-home care and community services and have a real impact on avoiding or delaying the three biggest threats of aging: hunger, isolation and loss of independence.

Thank you for taking time to review the attached sponsorship opportunities. We sincerely hope you consider partnering with us in support of our community's senior citizens.

Sincerely,

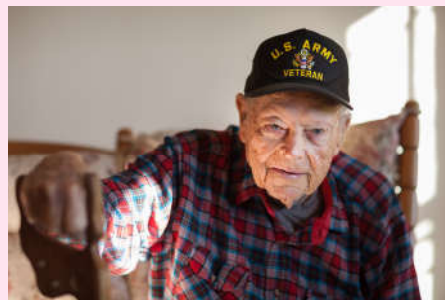
Christi Ashby & Pam Lively  
Event Co-Chairs

Marsha Lorenz  
President/CEO

Seniors First is a 501(c)3, nonprofit social service organization helping adults age 60+ with limited options who need support in order to live at home as long as possible. We are most well-known for our Meals on Wheels Program in Orange County. Our full range of services provide essential support and a safety net for seniors who deserve to age with hope, choice and dignity.



**SeniorsFirst**  
*Meals on Wheels, in-home care and more.*



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*Details: ... and that's the tea!*

## *The Event*

Each year, 300+ High Tea & Hats guests are invited to participate in 'stylish hat' and table decorating contests, bid on a variety of fabulous items in the live and silent auctions and try their luck in our amazing wine toss. Guests dine on traditional teatime fare, including fresh fruits, cheeses, warm scones with jam and clotted cream, delicate tea sandwiches, petite desserts, and specialty teas.

## *Sponsorship Levels*

Presenting Partner	\$15,000
Platinum Partner	\$ 7,500
Gold Partner	\$ 6,000
Silver Partner	\$ 5,000
Bronze Partner	\$ 3,000
Mobile Auction Partner	\$ 5,000
Photo Booth Partner	\$ 5,000
Wine Toss Partner	\$ 5,000
Hat Contest Partner	\$ 2,000
Table Contest Partner	\$ 2,000

- All sponsor tables include 2 complimentary bottles of champagne.

- Looking for a more customized sponsorship? Please contact Wendy Jackson: 407-373-7754 or [wjackson@seniorsfirstinc.org](mailto:wjackson@seniorsfirstinc.org).

## *Tickets*

Individual Tickets	\$125
Children 8 & Under	\$65
Table of 10	\$1,250 Includes early access to the venue to decorate table for contest and prizes.
VIP Table of 10	\$1,600 Includes 2 bottles of champagne, early access to the venue to decorate for table contest and prizes and recognition from stage by emcees.

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*Your support will change the lives of older adults*

*Thank You!*

**Presenting Partner: \$15,000**

**Your support can impact any of the following by providing:**

- 4 seniors with 1 full year of nutritious meals along with regular safety checks.
- 176 seniors with 5 days of Meals on Wheels.
- 2 hours of homemaking service for 250 seniors.
- 83 seniors 1 month of social activities and meals at our Neighborhood Lunch Program.
- 150 manual wheelchairs breaking down barriers to mobility.

**Your benefits include:**

- Up to 3 tables of 10. May decorate for table contest.
- Fixed logo placement in ongoing sponsor slide show throughout the event.
- Sponsor acknowledgement from stage by emcees.
- Prominent logo placement in digital program.
- Featured prominently in all media and online advertising.
- Logo and link on High Tea & Hats website.
- Opportunity to address guests from podium.
- Prominent logo placement on all event signage.
- Recognition in Spring Newsletter.
- May display company information or giveaways at sponsor table(s).
- May designate table in honor of a special senior.

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**Platinum Partner: \$7,500**

**Your support can impact any of the following by providing:**

- 1 year of nutrition for two seniors, eliminating food insecurity.
- 107 frail seniors with a personal care visit in the home.
- 2 hours of homemaking service for 125 seniors.
- 75 caregivers a much needed break through respite services.
- Food for 470 people in our community for a week through our food pantry.

**Your benefits include:**

- Up to 2 tables of 10. May decorate for table contest.
- Premium logo placement in ongoing sponsor slide show throughout the event.
- Sponsor acknowledgement from stage by emcees.
- Logo placement in digital program and event signage.
- Logo and link on High Tea & Hats website.
- Recognition in Spring Newsletter.
- May display company information or giveaways at sponsor table(s).
- May designate table in honor of a special senior.

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## **GOLD PARTNER: \$6,000**

### **Your support can impact any of the following by providing:**

- 1 full week of meals for 70 seniors.
- Homemaking visits for 100 seniors to keep their environment safe and clean.
- 85 personal care visits to help with bathing and grooming.
- 17 electric wheelchairs to provide independence and mobility.

### **Your benefits include:**

- 1 table of 10. May decorate for table contest.
- Ongoing logo appearances in sponsor slide show during event.
- Sponsor acknowledgement from stage by emcees.
- Recognition in Spring Newsletter.
- Logo and link on High Tea & Hats website.
- Prominent logo placement in digital program and on event signage.
- May display company information or giveaways on sponsor table.
- May designate table in honor or memory of a special senior.

## **SILVER PARTNER: \$5,000**

### **Your support can impact any of the following by providing:**

- A full month of meals to 16 seniors facing a crisis situation.
- 66 tub transfer benches for bath safety and caregiver assistance.
- Oversight and care for 5 individuals through our Guardianship Program for 2 months.

### **Your benefits include:**

- 1 table of 10. May decorate for table contest.
- Ongoing logo appearances in sponsor slide show during event.
- Sponsor acknowledgement from stage by emcees.
- Logo recognition in digital program and on event signage.
- Logo and link on High Tea & Hats website.
- May display company information or giveaways on sponsor table.
- May designate table in honor or memory of a special senior.

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**BRONZE PARTNER: \$3,000**

**Your support can impact any of the following by providing:**

- 35 seniors struggling with hunger receive 5 full days of food.
- 42 personal care visits to help with bathing, shaving and grooming.
- 8 electric wheel chairs to improve mobility and independence.

**Your benefits include:**

- 1 table of 10. May decorate for table contest.
- Sponsor acknowledgement from stage by emcees.
- Logo appearances in sponsor slide show during event.
- Logo recognition in digital program and on event signage.
- Logo and link on High Tea & Hats website.
- May designate table in honor or memory of a special senior.

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**Your support can impact any of the following-providing:**

- 62 Seniors with 5 days of fully prepared, nutritious meals.
- 41 seniors hours of social activities and meals at our Neighborhood Lunch Program.
- 50 manual wheelchairs to increase mobility and independence.
- 71 personal care visits to insure hygiene and personal attention.
- 66 transfer chairs to minimize risk of falls in the home.

**WINE TOSS PARTNER: \$5,000**

**Your benefits include:**

- May stage booth area with step and repeat or other signage.
- 1 table of 10. May decorate for table contest.
- Ongoing logo appearances in sponsor slide show during event.
- Sponsor acknowledgement from stage by emcees.
- Logo and link on High Tea & Hats website.
- Logo recognition in digital program and on event signage.
- May designate table in honor or memory of a special senior.

**MOBILE AUCTION PARTNER: \$5,000**

**Your benefits include:**

- Logo displayed on all bidding paddles and digital auction pages.
- 1 table of 10. May decorate for table contest.
- Ongoing logo appearances in sponsor slide show during event.
- Sponsor acknowledgement from stage by emcees.
- Logo recognition in digital program and on event signage.
- Logo and link on High Tea & Hats website.
- May designate table in honor or memory of a special senior.



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**Your support can impact any of the following-providing:**

- 62 Seniors with 5 days of fully prepared, nutritious meals.
- 41 hours of social activities and meals at our Neighborhood lunch Program.
- 50 manual wheelchairs to increase mobility and independence.
- 71 personal care visits to insure hygiene and personal attention.
- 66 transfer chairs to minimize risk of falls in the home.

**PHOTO BOOTH PARTNER: \$5,000**

**Your benefits include:**

- May stage booth with signage, attendant provided to take guest photos.
- 1 table of 10. May decorate for table contest.
- Ongoing logo appearances in sponsor slide show during event.
- Sponsor acknowledgement from stage by emcees.
- Logo and link on High Tea & Hats website.
- Logo recognition in digital program and on event signage.
- May designate table in honor or memory of a special senior.



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**Your support can impact any of the following-providing:**

- 23 Seniors with 5 days of fully prepared, nutritious meals.
- 11 seniors with hours of social activities and meals at our Neighborhood Lunch Program.
- 20 manual wheelchairs to increase mobility and independence.
- 28 personal care visits to insure hygiene and personal attention.
- 26 transfer chairs to minimize risk of falls in the home.

**HAT CONTEST SPONSOR \$2,000**

**Your benefits include:**

- 1 table of 10. May decorate for table contest.
- Sponsor acknowledgement from stage by emcee.
- Logo appearances in sponsor slide show during event
- Logo and link on High Tea & Hats website.
- Logo recognition in digital program and on event signage.

**TABLE CONTEST SPONSOR \$2,000**

**Your benefits include:**

- 1 table of 10. May decorate for table contest.
- Sponsor acknowledgement from stage by emcee.
- Logo appearances in sponsor slide show during event.
- Logo and link on High Tea & Hats website.
- Logo recognition in digital program and on event signage.

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## SPONSORSHIP AGREEMENT

PLEASE print all information exactly as it should appear in promotional materials.

Company/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship level selected: \_\_\_\_\_

Amount:  \$15,000 Presenting  \$7,500 Platinum  \$6,000 Gold  \$5,000 Silver  \$3,000 Bronze

\$5,000 Auction  \$5,000 Photo Booth  \$5,000 Wine Toss

\$2,000 Hat Contest  \$2,000 Table Contest

I am unable to sponsor but would like to make a donation in the amount of \$ \_\_\_\_\_

Payment:  Check enclosed  Credit card payment  Please invoice us

CREDIT CARD INFORMATION — VISA MASTERCARD AMEX DISCOVER

\_\_\_\_\_  
Name as it appears on the card

\_\_\_\_\_  
Credit card number

\_\_\_\_\_  
Signature as name appears on the card

\_\_\_\_\_  
Expiration Date and CVV code

Yes! We want to be a part of the 2023 High Tea & Hats Fundraiser. We have checked our level of sponsorship above and will send payment by April 14th, 2023.

**All sponsorship pledges and logos must be received by March 17th, 2023 to ensure full promotional benefits.**

Please mail, fax or deliver your agreement and check or credit card information payable to: Seniors First, Inc.

Attn: Katherine Brown | 5395 L.B. McLeod Rd. Orlando, FL 32811 | Ph: 407-615-8979 | [kbrown@seniorsfirstinc.org](mailto:kbrown@seniorsfirstinc.org)

A portion of your contribution may be tax deductible within the limits of the law. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION FOR SENIORS FIRST, INC., A FLORIDA-BASED NONPROFIT CORPORATION (REGISTRATION NO. CH2071), MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE 1-800-HELP-FLA (435-7352) WITHIN THE STATE OR VISITING THEIR WEBSITE AT [WWW.FRESHFROMFLORIDA.COM](http://WWW.FRESHFROMFLORIDA.COM). REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

**Sponsorship opportunities can also be downloaded at [HighTeaAndHats.com](http://HighTeaAndHats.com)**